



EXECUTIVE DIRECTOR - OM SANCTUARY

February 2015

The OM Sanctuary, a holistic education retreat center based in Asheville, North Carolina is seeking an inspiring, collaborative and experienced Executive Director. The Executive Director will provide leadership for all program, operations, lodging and facilities functions. This is an exciting opportunity for the right person to help bring the OM Sanctuary to its next level of development while protecting its vision and integrity.

The OM Sanctuary is built on the values of mind, body, spirit and the environment. The Executive Director will be a partner to the founder to help realize her vision to build a robust education and holistic retreat center.

Among the many assets that make the OM Sanctuary special is the fact that the property is part of a 54 acre wooded site overlooking the French Broad River the majority of which has recently been put under conservation easement. This perfect setting, the ability to provide an institutional home for Asheville's holistic practice community and its unique position in the Southeast all offer tremendous potential.

Many elements of a long-term master plan are now gaining traction but the OM Sanctuary can still be seen as being in a startup phase. A new Executive Director will work hands-on to develop and implement a marketing and fundraising strategy, build educational and holistic programming internally and attract guest educators, continue to grow earned income and lodging revenue and manage a beautiful site and facility. One of the first steps will be to develop a sound strategic business plan that will include capital investments for property improvements to support a growing program agenda.

The right candidate will have a minimum of ten years' related management experience including five years in a senior leadership capacity in the educational, nonprofit, hospitality or holistic practice sectors. It is important to bring a solid team-management perspective to the role as well as a clear understanding of working with a founder and a startup board. The Executive Director will have demonstrated financial management skills, experience with marketing and fundraising, decision-making and analytical abilities, and the ability to provide leadership in a changing environment.

As a leading spokesperson for the organization, the Executive Director will have strong presentation and communication skills and will be respected for excellence in team building, recruitment and training of a talented and growing staff. The Executive Director will help the community to understand the whole picture and work towards the mission of introducing healthy life styles to the public.

Preference will be given to candidates with a bachelors degree and the experience and/or certification to teach a holistic wellness practice. Compensation is commensurate with experience and qualifications.

Interested candidates should reply with a cover letter, resume, salary history and salary expectations and other relevant information to:

recruitment@kallanstrategic.com

OM Sanctuary is an equal opportunity employer.