



omsanctuary

SUBMISSION GUIDELINES

2014 PHOTOGRAPHY

PHOTO & LOGO SUBMISSION GUIDELINES

In order for OM Sanctuary to market on your behalf, we will need you to provide us with a few photos to be used on our website and in our marketing collateral such as fliers and other promotional material. The use of a professional photographer is encouraged. For questions regarding your photos, please feel free to contact our Marketing Manager, Jaymii Liehr at 828.252.7313 or via email at jaymii@omsanctuary.org.

► Photo & Logo Specs

- **Best:** 8" x 10" at 300 dpi (2400 x 3300 pixels)
- Minimum accepted: 3" x 5" at 300 dpi (900 x 1500 pixels)
- Photos cannot be downloaded from your website due to the lower res quality

► Format & Submission

- Preferred format is jpg or tiff; only high resolution (300 dpi) pdf files
- Email to media@omsanctuary.org as an attachment, **not** embedded
- Mail a CD to OM Sanctuary, Attn: Media Dept • PO Box 203 • Asheville, NC 28802

► Headshot

- Please provide a color, focused, clear headshot (portrait). There should be space on all sides of your head, you should be facing forward & there should be no accessories (sunglasses, hats etc) present.

► Action Shot(s)

- Please send a few action shots **in addition** to your headshot. These are half or full body figure shots and may include professional or studio shots from teaching, yoga, dance, performance etc

► Additional Notes

- Please make sure your photos are not more than 2 years old
- Only color photos are accepted
- Digital files are preferred - Mailed in photos will be returned only if included with a return envelope containing the appropriate postage
- We cannot guarantee which photo(s) will be used
- Photographers and artists are encouraged to submit images of their artwork
- Musicians and authors are encouraged to submit images of any book or CD covers from the last 3 years
- All relevant website links should be provided but we cannot guarantee they will be used